



35% better customer interactions;
50% increase in customer satisfaction

Using the Oracle WebCenter Portal, Oracle WebCenter Content, and Oracle SOA Suite, Quinnox achieved a substantial bump in customer service metrics for both a large retail restaurant client and a global M2M leader. The restaurant organization was able to easily create a self-service environment, and integrate it with a complex set of enterprise applications. The M2M leader gained the ability to segment their customers by vertical, and provide a customized user interface with industry terminology